



More than the standard

# International Market Approval

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**cetecom advanced –**  
**Global Expertise Meets Efficiency**



# Your Path to global Market Success starts here

**cetecom advanced is your Partner for the worldwide Approval of your Products**

## About cetecom advanced

**cetecom advanced** is a globally recognized provider of testing, certification, and market approval services. With nearly 30 years of experience, we support companies from various industries – including telecommunications, automotive, medical technology, and industrial as well as consumer electronics – in bringing their products to market quickly, safely, and in full compliance with international regulations.

Our mission: to enable your global product success through transparent processes, short turnaround times, and technical excellence.

## Global Reach – Our Presence, Your Advantage

Regulatory requirements vary significantly from country to country and change frequently. To meet these challenges efficiently, **cetecom advanced** is globally positioned:

- own locations across Europe, North America, and Asia
- a strong partner network covering over 180 countries
- central project coordination with local market know-how.

This global setup ensures fast, reliable, and locally compliant market access for your products – wherever you plan to launch.

## Our Capabilities – Numbers That Speak for Themselves

Our scalable services make us the ideal partner for both startups and global corporations:

Let **cetecom advanced** simplify and carry out the conformity process to ensure the timely launch of your products in your target markets. Based on your specific requirements, we act as an intermediary between manufacturers and local authorities in over 180 target countries, helping you to reduce approval times and save costs.

- An average of 2000 country registrations per year
- Six in-house certification bodies worldwide who can issue many national certifications directly
- Notified Bodies RED & EMC
- Telecommunication Certification Body (TCB)
- Foreign Certification Body (FCB)
- Registered Certification Body (RCB)

Thanks to our internal certification bodies, we can issue many national certifications directly – reducing dependencies and accelerating the approval process.



**Nearly 30 years of experience in international market access**

## Our Approach - Where Efficiency Meets Expertise

Our project methodology is built on clarity, precision, and deep technical understanding. The result: a seamless path to market for our customers.

### 1. Customized Approval Strategies

At the start of every project, we collaborate closely with our customers to analyze target markets and regulatory requirements. From this, we develop a tailored approval roadmap designed to minimize risks and reduce time-to-market.

### 2. A Dedicated Project Manager

Each project is overseen by a single point of contact, who coordinates all internal teams and global partners. This ensures clear accountability and fast, reliable communication – even across complex, multi-country projects.

### 3. Technical Expertise Under One Roof

With in-house labs and our own certification bodies, we perform a wide range of regulatory tests ourselves – from EMC and RF to electrical safety. This vertical integration accelerates turnaround and enhances control over the entire process.

### 4. Global Coordination with Local Execution

Our long-standing local partners understand each market's unique challenges. We handle all communication with local authorities, overcoming language and regulatory barriers on behalf of our clients.

## 5. Digital Support Through CERT

Our online platform CERT simplifies project handling and provides full transparency:

- real-time status tracking
- centralized documentation and file uploads
- secure communication with project teams
- overview of all active approval projects.

CERT minimizes administrative burden for our clients while enhancing oversight and control – especially important in global multi-market projects.

## Customer Benefits: Speed, Reliability, and Peace of Mind

Working with **cetecom advanced** gives you:

- faster time-to-market through streamlined processes
- reduced regulatory risks with expert guidance
- less internal workload thanks to our full-service approach
- greater transparency through digital project management.

We act not only as a service provider but as a strategic partner, ensuring every product launch is as efficient and secure as possible – globally.

International market access is complex – but it does not have to be complicated. With **cetecom advanced**, you gain a reliable partner who combines global infrastructure, deep regulatory knowledge, and digital efficiency to bring your innovation to the world.

**cetecom advanced** – Powering your global success.



[cetecomadvanced.com](http://cetecomadvanced.com)

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